

## DUPLICATE INVOICE



**WESH**  
**1021 N. Wymore Rd.**  
**Winter Park, FL 32789**  
**Main: (407)645-2222**  
**Billing: (407)389-7661**

www.wesh.com

Billing Address:

**Mentzer Media Services**  
**Attention: Accounts Payable**  
**600 Fairmont Ave**  
**Suite 306**  
**Towson, MD 21286**

Send Payment To:

**WESH**  
**P O Box 26876**  
**Lehigh Valley, PA 18002-6876**  
**FIN# 59-3186949**

Invoice #	Invoice Date	Invoice Month	Invoice Period
944363-2	09/02/12	September 2012	08/27/12 - 08/29/12

Station	Account Executive	Sales Office	Sales Region
WESH	Fran Berg	Eagle-Washingt	National

Advertiser	Product	Estimate Number
Crossroads GPS	XROADS GPS	1954

Flight Dates	Order #	Alt Order #
08/23/12 - 08/29/12	944363	07898870

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
1021		

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
22	08/27/12	08/29/12	NBC Today Show	7:00-9:00 AM	222----	:30	6	\$1,200.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/27/12	09/02/12	222----	6	\$1,200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	M	08/27/12	7:30 AM	NBC Today Show	7:00-9:00 AM	:30	FLSNTV01GPH	\$1,200.00 NM
5	WESH	M	08/27/12	8:50 AM	NBC Today Show	7:00-9:00 AM	:30	FLSNTV01GPH	\$1,200.00 NM
6	WESH	Tu	08/28/12	7:26 AM	NBC Today Show	7:00-9:00 AM	:30	FLSNTV01GPH	\$1,200.00 NM
2	WESH	Tu	08/28/12	8:30 AM	NBC Today Show	7:00-9:00 AM	:30	FLSNTV01GPH	\$1,200.00 NM
4	WESH	W	08/29/12	7:59 AM	NBC Today Show	7:00-9:00 AM	:30	FLSNTV01GPH	\$1,200.00 NM
3	WESH	W	08/29/12	8:43 AM	NBC Today Show	7:00-9:00 AM	:30	FLSNTV01GPH	\$1,200.00 NM
23	08/27/12	08/29/12	Regis & Kelly 9-10 AM	9:00-10:00 AM	222----	:30	6	\$700.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/27/12	09/02/12	222----	6	\$700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	M	08/27/12	9:25 AM	Regis & Kelly 9-10 AM	9:00-10:00 AM	:30	FLSNTV01GPH	\$700.00 NM
5	WESH	M	08/27/12	9:48 AM	Regis & Kelly 9-10 AM	9:00-10:00 AM	:30	FLSNTV01GPH	\$700.00 NM
2	WESH	Tu	08/28/12	9:40 AM	Regis & Kelly 9-10 AM	9:00-10:00 AM	:30	FLSNTV01GPH	\$700.00 NM
4	WESH	Tu	08/28/12	9:56 AM	Regis & Kelly 9-10 AM	9:00-10:00 AM	:30	FLSNTV01GPH	\$700.00 NM
6	WESH	W	08/29/12	9:33 AM	Regis & Kelly 9-10 AM	9:00-10:00 AM	:30	FLSNTV01GPH	\$700.00 NM
3	WESH	W	08/29/12	9:59 AM	Regis & Kelly 9-10 AM	9:00-10:00 AM	:30	FLSNTV01GPH	\$700.00 NM
24	08/27/12	08/29/12	NBC Today Show II	10AM-11AM	111----	:30	3	\$650.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/27/12	09/02/12	111----	3	\$650.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	M	08/27/12		NBC Today Show II	10AM-11AM	:00		<del>\$650.00</del> NM
See MG 24.4									
2	WESH	Tu	08/28/12	10:49 AM	NBC Today Show II	10AM-11AM	:30	FLSNTV01GPH	\$650.00 NM
3	WESH	W	08/29/12	10:28 AM	NBC Today Show II	10AM-11AM	:30	FLSNTV01GPH	\$650.00 NM
4	WESH	W	08/29/12	10:50 AM	NBC Today Show II	10AM-11AM	:30	FLSNTV01GPH	\$650.00 NM
MG for 24.1 08/27									
25	08/27/12	08/29/12	NBC Today Show III	11AM-12PM/10-11A	222----	:30	6	\$550.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				

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Invoice #	Invoice Date	Invoice Month	Invoice Period
944363-2	09/02/12	September 2012	08/27/12 - 08/29/12
Advertiser	Product	Estimate Number	
Crossroads GPS	XROADS GPS	1954	

www.wesh.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
25	08/27/12	08/29/12	NBC Today Show III Class of Time - Pre-emptible with notice	11AM-12PM/10-11/	222----	:30	6	\$550.00	NM
08/27/12 09/02/12 222---- 6 \$550.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 WESHM 08/27/12 11:27 AM NBC Today Show III 11AM-12PM/10-11/ :30 FLSNTV01GPH \$550.00 NM 1 WESHM 08/27/12 11:52 AM NBC Today Show III 11AM-12PM/10-11/ :30 FLSNTV01GPH \$550.00 NM 2 WESHTu 08/28/12 11:28 AM NBC Today Show III 11AM-12PM/10-11/ :30 FLSNTV01GPH \$550.00 NM 5 WESHTu 08/28/12 11:49 AM NBC Today Show III 11AM-12PM/10-11/ :30 FLSNTV01GPH \$550.00 NM 6 WESHW 08/29/12 11:27 AM NBC Today Show III 11AM-12PM/10-11/ :30 FLSNTV01GPH \$550.00 NM 3 WESHW 08/29/12 11:52 AM NBC Today Show III 11AM-12PM/10-11/ :30 FLSNTV01GPH \$550.00 NM									
26	08/27/12	08/29/12	M-F 4-5 PM NEWS Class of Time - Immediately Pre-emptible without notice	M-F 4-5 PM	222----	:30	6	\$800.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 08/27/12 09/02/12 222---- 6 \$800.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 5 WESHM 08/27/12 4:23 PM M-F 4-5 PM NEWS M-F 4-5 PM :30 FLSNTV01GPH \$800.00 NM 1 WESHM 08/27/12 4:55 PM M-F 4-5 PM NEWS M-F 4-5 PM :30 FLSNTV01GPH \$800.00 NM 4 WESHTu 08/28/12 4:24 PM M-F 4-5 PM NEWS M-F 4-5 PM :30 FLSNTV01GPH \$800.00 NM 2 WESHTu 08/28/12 4:53 PM M-F 4-5 PM NEWS M-F 4-5 PM :30 FLSNTV01GPH \$800.00 NM 3 WESHW 08/29/12 4:12 PM M-F 4-5 PM NEWS M-F 4-5 PM :30 FLSNTV01GPH \$800.00 NM 6 WESHW 08/29/12 4:53 PM M-F 4-5 PM NEWS M-F 4-5 PM :30 FLSNTV01GPH \$800.00 NM									
27	08/27/12	08/29/12	M-F 5-6 PM ROT Class of Time - Pre-emptible with notice	5:00-6:00 PM	222----	:30	6	\$1,100.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 08/27/12 09/02/12 222---- 6 \$1,100.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WESHM 08/27/12 5:21 PM M-F 5-6 PM ROT 5:00-6:00 PM :30 FLSNTV01GPH \$1,100.00 NM 5 WESHM 08/27/12 5:57 PM M-F 5-6 PM ROT 5:00-6:00 PM :30 FLSNTV01GPH \$1,100.00 NM 4 WESHTu 08/28/12 5:28 PM M-F 5-6 PM ROT 5:00-6:00 PM :30 FLSNTV01GPH \$1,100.00 NM 2 WESHTu 08/28/12 5:43 PM M-F 5-6 PM ROT 5:00-6:00 PM :30 FLSNTV01GPH \$1,100.00 NM 6 WESHW 08/29/12 5:24 PM M-F 5-6 PM ROT 5:00-6:00 PM :30 FLSNTV01GPH \$1,100.00 NM 3 WESHW 08/29/12 5:53 PM M-F 5-6 PM ROT 5:00-6:00 PM :30 FLSNTV01GPH \$1,100.00 NM									
28	08/27/12	08/29/12	M-F 6-6:30 PM Class of Time - Pre-emptible with notice	M-F 6-6:30 PM	111----	:30	3	\$1,800.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 08/27/12 09/02/12 111---- 3 \$1,800.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WESHM 08/27/12 6:23 PM M-F 6-6:30 PM M-F 6-6:30 PM :30 FLSNTV01GPH \$1,800.00 NM 2 WESHTu 08/28/12 5:58 PM M-F 6-6:30 PM M-F 6-6:30 PM :30 FLSNTV01GPH \$1,800.00 NM 3 WESHW 08/29/12 6:23 PM M-F 6-6:30 PM M-F 6-6:30 PM :30 FLSNTV01GPH \$1,800.00 NM									
29	08/27/12	08/29/12	M-F Entertainment Tonight 7:00-730 PM Class of Time - Pre-emptible with notice	7:00-730 PM	111----	:30	3	\$1,800.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 08/27/12 09/02/12 111---- 3 \$1,800.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WESHM 08/27/12 7:11 PM M-F Entertainment Tonight 7:00-730 PM :30 FLSNTV01GPH \$1,800.00 NM 1 WESHTu 08/28/12 7:10 PM M-F Entertainment Tonight 7:00-730 PM :30 FLSNTV01GPH \$1,800.00 NM 2 WESHW 08/29/12 7:28 PM M-F Entertainment Tonight 7:00-730 PM :30 FLSNTV01GPH \$1,800.00 NM									
30	08/27/12	08/29/12	M-F Access Hollywood Class of Time - Pre-emptible with notice	Access Hollywood /	111----	:30	3	\$1,800.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 08/27/12 09/02/12 111---- 3 \$1,800.00									

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Invoice #	Invoice Date	Invoice Month	Invoice Period
944363-2	09/02/12	September 2012	08/27/12 - 08/29/12
Advertiser	Product	Estimate Number	
Crossroads GPS	XROADS GPS	1954	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
30	08/27/12	08/29/12	M-F Access Hollywood	Access Hollywood /	111----	:30	3	\$1,800.00	NM
Class of Time - Pre-emptible with notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WESH	M	08/27/12	7:56 PM	M-F Access Hollywood	Access Hollywood /	:30	FLSNTV01GPH	\$1,800.00 NM
1	WESH	Tu	08/28/12	7:47 PM	M-F Access Hollywood	Access Hollywood /	:30	FLSNTV01GPH	\$1,800.00 NM
2	WESH	W	08/29/12	7:55 PM	M-F Access Hollywood	Access Hollywood /	:30	FLSNTV01GPH	\$1,800.00 NM
31	08/27/12	08/29/12	NBC Tonight Show	11:35P-12:35XM	222----	:30	6	\$800.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/27/12	09/02/12	222----	6	\$800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	M	08/27/12	12:00 AM	NBC Tonight Show	11:35P-12:35XM	:30	FLSNTV01GPH	\$800.00 NM
5	WESH	M	08/27/12	12:33 AM	NBC Tonight Show	11:35P-12:35XM	:30	FLSNTV01GPH	\$800.00 NM
6	WESH	Tu	08/28/12	12:03 AM	NBC Tonight Show	11:35P-12:35XM	:30	FLSNTV01GPH	\$800.00 NM
2	WESH	Tu	08/28/12	12:36 AM	NBC Tonight Show	11:35P-12:35XM	:30	FLSNTV01GPH	\$800.00 NM
LR- Network Program Runover									
3	WESH	W	08/29/12	12:16 AM	NBC Tonight Show	11:35P-12:35XM	:30	FLSNTV01GPH	\$800.00 NM
4	WESH	W	08/29/12	12:38 AM	NBC Tonight Show	11:35P-12:35XM	:30	FLSNTV01GPH	\$800.00 NM
LR- Network Program Runover									
32	08/27/12	08/29/12	M-Su News @ 11PM	11-1135p	222----	:30	6	\$1,400.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/27/12	09/02/12	222----	6	\$1,400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
4	WESH	M	08/27/12	11:22 PM	M-Su News @ 11PM	11-1135p	:30	FLSNTV01GPH	\$1,400.00 NM
1	WESH	M	08/27/12	11:31 PM	M-Su News @ 11PM	11-1135p	:30	FLSNTV01GPH	\$1,400.00 NM
5	WESH	Tu	08/28/12	11:27 PM	M-Su News @ 11PM	11-1135p	:30	FLSNTV01GPH	\$1,400.00 NM
2	WESH	Tu	08/28/12	11:39 PM	M-Su News @ 11PM	11-1135p	:30	FLSNTV01GPH	\$1,400.00 NM
LR- Network Program Runover									
6	WESH	W	08/29/12	11:18 PM	M-Su News @ 11PM	11-1135p	:30	FLSNTV01GPH	\$1,400.00 NM
3	WESH	W	08/29/12	11:38 PM	M-Su News @ 11PM	11-1135p	:30	FLSNTV01GPH	\$1,400.00 NM
LR- Network Program Runover									
35	08/27/12	08/27/12	NBC Prime GRIMM	10:00-11:00 PM	M-----	:30	1	\$2,000.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/27/12	09/02/12	M-----	1	\$2,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	M	08/27/12	10:34 PM	NBC Prime GRIMM	10:00-11:00 PM	:30	FLSNTV01GPH	\$2,000.00 NM
36	08/27/12	08/29/12	M-F Sunrise @6AM	6:00-7:00 AM	MTW----	:30	2	\$1,000.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/27/12	09/02/12	MTW----	2	\$1,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WESH	M	08/27/12	6:13 AM	M-F Sunrise @6AM	6:00-7:00 AM	:30	FLSNTV01GPH	\$1,000.00 NM
1	WESH	Tu	08/28/12	6:24 AM	M-F Sunrise @6AM	6:00-7:00 AM	:30	FLSNTV01GPH	\$1,000.00 NM

Total Spots 57

## Payment Terms 30 Days

Gross Total	\$61,450.00
Agency Commission	\$9,217.50
Net Amount Due	\$52,232.50

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